

# ZHAOCHEN WANG

Enid Wang

Madison, WI

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## Education

**University of Wisconsin-Madison**

*Bachelor of Art in Communication Arts*

GPA: 3.7

**Expected May 2026**

*Madison, WI*

## Relevant Coursework

- Digital Media Production
- Communication and Human Behavior

## Experience

**China House NGO, Yunnan Field Research Project**

*Journalist*

**August 2021**

*Guangzhou, China*

- Investigated how to ensure harmonious coexistence between humans & elephants in Dashujiao village (Yunnan Prov); wrote 16-pg article with 5 teammates

**Independent Interview Project on Pet Markets**

*Journalist*

**August 2021**

*Guangzhou, China*

- Launched investigative project focused on largest pet trading market in Guangdong Province to research the circumstances and potential animal abuse

**Communication Arts Student Association (CASA)**

*Member*

**Present**

*Madison, WI*

- CASA is a professional development organization that strives to help its members prepare for internships, networking, leadership opportunities, and the greater professional world.

**UW-Madison Mandarin Debate Club**

*Member*

**Present**

*Madison, WI*

- Established in 2016, the Mandarin Debate Team at UW-Madison is a student-run association participating in domestic and international competitions as well as a platform for students engaging in Mandarin debate to communicate with and learn from each other.

## Work Experience

**Minndo Consulting(Guangzhou) Company**

*Internship*

**July 2023**

*Guangzhou, China*

- The company's business scope includes the collection, collation, storage, and distribution of talent and career supply and demand information, as well as large-scale event organization and planning services for various cultural and artistic activities, such as galas, art festivals, and film festivals.

**Southern Finance Omnimedia Group**

*Intern Reporter*

**July-August 2024**

*Guangzhou, China*

- SFC is the first all-media group in China approved by the Office of the Leading Group for the Reform of the Central Cultural System and the former State Administration of Press, Publication, Radio, Film and Television, and reorganized by the financial media resources of the Southern Newspaper Media Group and Guangdong Radio and Television.

## Honors

**Member of Honor Society**

**December 2022**

\* Honor Society is a membership club, and the most inclusive academic and professional society in the nation.

**College of Letters & Science Dean's List**

**Fall 2023**

## Skills

- Storyboarding and pre-visualization
- Digital photography and image manipulation/editing
- High-definition video shooting and editing.
- Digital sound production and podcasting.
- Web Design with HTML & CSS; Video and audio compression for digital distribution

## Tools

Adobe Premiere, Adobe Audition, Photoshop, Dreamweaver